

Hypnotism, a Perspective - 2007, Part IV

by

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What are the linguistic formats or structures¹ that constitute the Aristotelian system of Cause and Effect, A²? We now know that they are the linguistic elements by which hypnotists secure hypnotic states.

If we use our neuro-semantic and neuro-linguistic intuitions we know that somehow the interrogative:

WHY?

is central to the language system of A.

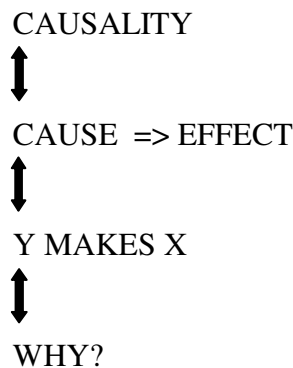
With WHY, a person will get the reason, explanation for whatever he does not understand = the semantics of the item. So let me put to you, “Why are you reading this?” Let us suppose your answer is, “Because I am extremely interested in this article.”

By this answer, I now know that your “being extremely interested” in this article is **MAKING** you read it. True?

If this is so, then I now know that it is your extreme interest in this article that is **CAUSING** you to read it. True?

Now without even realizing it we have entered into the philosophical domain of **CAUSALITY**.

The whole system of A, has an automaticity to it that if you start from any level it tracks you to the others:



To put it in another way, if you use any one of these linguistic formats, you will presuppose the application and operation of all the others. Bandler and Grinder proved

¹ A linguistic structure or format is the word or phrase that is a presupposition for the words that are said. Thus if you hear a person say to another, “Get out of my sight, you bum,” we would propose that the speaker is driven by a knowing in language, “I am superior to you.” This translates into “SELF-IMPORTANCE” of the speaker relative to the person to whom the utterance is directed. All sentences are driven by linguistics structures or formats.

² A = Aristotelian system of Cause and Effect. A was first proposed by Alfred Korzybski in *Science and Sanity* to stand for Aristotelian system of Cause and Effect. We have elected to follow it.

that Cause and Effect, A is **semantically ill-formed**³. And if this is true, then, all these words are semantically and functionally isomorphic with each other. Given that they are all semantically ill-formed we are best not to use them in our lives. At the top of the list would most certainly be the question WHY:

It was at the Mission Street groups that we first began acquiring our information gathering tools that were later to become the meta model patterns. The foundations of the information gathering tools began with the how, who, and what questions from the Gestalt framework, deleting that unspoken question, why.

**We used to get yelled at and sometime bopped on the head for saying why.
In a very therapeutic way of course.**

Terrence L. McClendon⁴: *The Wild Days NLP 1972 -1981* Meta Publications 1989 page 40.

The late Virginia Satir, at her keynote speech to a conference, was to describe WHY as a “*Mind F-----g question*”? This in our view, was quite something!

The only time any of us use the language formats of A is when we are:

1. doing stage Hypnotism and you want to evince the most illogical and insane responses from your subjects
2. doing Hypnotherapy.

The problem is that we live our lives automatically using the language system of A because the entire system is typeset into our minds and imprinted into our body language.

In this context, in May 2002, when Michael Hall knew about our position on this matter, he wrote a paper entitled, *Always Ask “Why?”, The Redemption Way* which was promptly printed in Anchor Point, the premier NLP journal of North America. We never answered him since the reply to his paper was already given in 1975 in *Structure of Magic*. It is very possible that he forgot what Bandler and Grinder had written and he most certainly also forgot what Virginia Satir had to say about it. It was however, a matter of amazement and consternation to us that the editor of Anchor Point published his paper.

When would a person ask WHY? What is the condition that exists for a person to do so?

He will do so when something violates his **SHOULD**⁵, either his **SHOULD BE** or **SHOULD NOT BE** and whether he understands it or not.

³ Semantically ill-formed.

This turn of language means that the item in its meaning is warped, bent, twisted, perverse, anomalous. Illogical and insane.

⁴ Terrence L. McClendon was one of the original group of 8 people who clustered around Bandler and Grinder when they first created the field of Neuro-Linguistic Programming, NLP. Sadly, he was to detach himself from the group. He then took NLP into Australia. He, with Robert Dilts wrote the Foreword to our first book, *Autohypnotic Pain Control, The Milton Model*.

⁵ SHOULD is one of a class of words that includes such others as must, have to, ought to, mandatory and imperative. Once, in the study of English grammar, they were known as the imperatives of the English language. Today this class of words is known as the modal operators of necessity, MON.

Reflect on this. When you were little, there were things that your parents did, that because they were your parents you felt that, “Yes, they SHOULD do so, but you did *not* understand why they were doing it. So, automatically you asked them, “WHY?” Then, later on in life, there were those things that they did that from your point of view they SHOULD NOT have done so, even though you did understand. For this, you then asked them, “WHY?”

In life, there is a whole host of things that occur that you do not understand and feel that they SHOULD NOT happen. For these you most certainly want to know WHY?

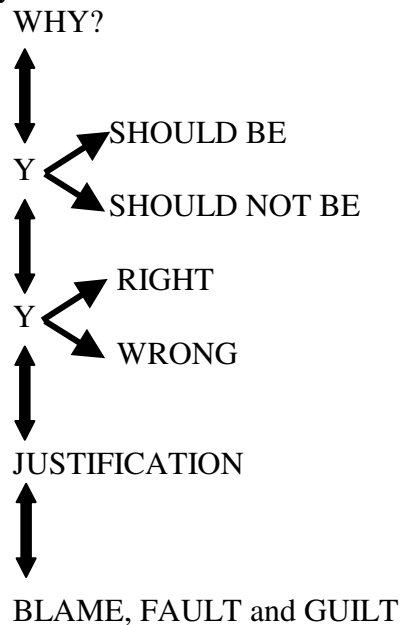
How does anything fall into the brackets of a SHOULD or SHOULD NOT.

In A, all things are organized very simply. A thing is a SHOULD if it is **RIGHT** and it is a SHOULD NOT if it is **WRONG**.

It is very clear that this kind of categorization is only possible if in the history of the item it has been **JUSTIFIED** to be so. In recognizing this, you immediately see that through “WHY” you have come into the realm of **JUSTIFICATION**.

In a reality of **JUSTIFICATION**, if you fail to justify then automatically you are in for **BLAME, FAULT** and **GUILT** – the three ugly triplets.

Now we can set up more fully what we have described:



What no one realized until this point was that little word “WHY” was the structural conduit for all these other powerful linguistic structures that drive our ontology. At this logical level, you can see how it is that all of us are doomed to the ontology of having to “cover our asses” in our lives. Can you think of anything more low class than to live one’s entire life having always to “cover your ass.” The only witless compensation is the knowing that every other person on this planet is has to do the same.

It gets worse!

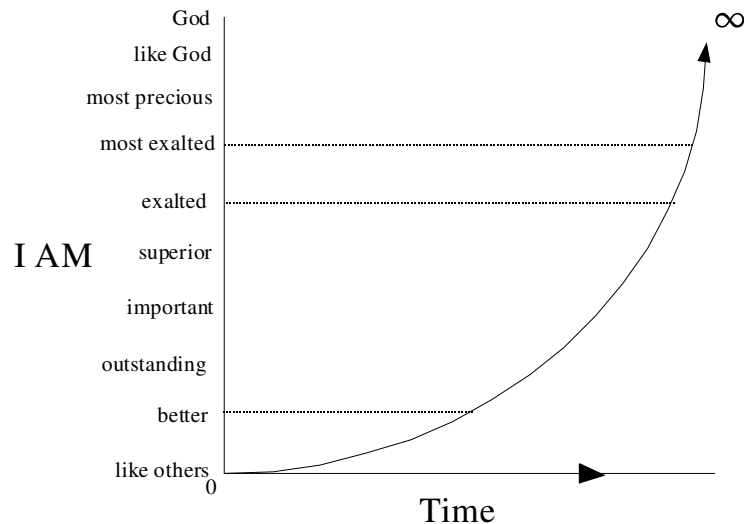
Blaming⁶, faulting and guiltling are nothing but metaphors for our **INTOLERANCE**. If you are a good, holy and a humble wise soul, such a thing as

⁶ Blaming:

INTOLERANCE would not be in your being. In turn, in your life you would not ever have known the experience of the spleen and venom of **BLAME**, **FAULT** and neither would you know to **GUILT** another human being.

But . . . you know that you have blamed, faulted and guilted the other. And you thought you were so PC and that you were never intolerant!

INTOLERANCE itself is nothing but a metaphor of our **SELF-IMPORTANCE**. Now, self-importance is an emotion and like all other emotions it can rise in intensity:



If a person is full of self-importance do you think that you can get him to take responsibility for a *faux pas* let alone something that is truly wrong? Such a person will do everything possible to **AVOID ALL SELF-RESPONSIBILITY!**

Have you ever met the type that when you try to place **BLAME** on him, in two or three English sentences he is able to warp and wrap things around such that you are the one who is now on the defensive because he can show to you, that it is you who is to be blamed for what happened.

In such a contingency, it is obvious that we are in a **MAD, MAD, MAD WORLD.**

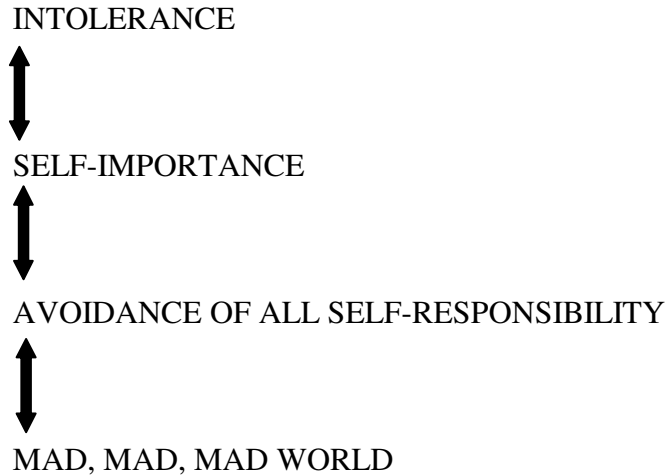
Let us bring together the final elements:

WHY?



We all know that you can blame another by the look you give = visual blaming, VB. It can be so terrible that, as they say, “It is the look that kills!” And then of course blaming by words = auditory blaming, AB. They can be so horrendous that they speak of “the words that kill.”

It was the discovery of NLP that when it is kinaesthetic blaming, KB = blame by feelings and actions, then = violence ; at its utmost limit = physical killing.



We can summate all these logical levels into one, and in doing so we have given it the name:

Blame Frame, BF.

The Blame Frame is the Aristotelian linguistic system of Cause and Effect, A.

The Blame Frame is also known as the Question of WHY.

When we grew up, all the logical levels of BF were installed into us.

Now that it is in us, we are utterly and completely its ontological captive. We are mesa to it.

It is the epistemological engine of our semantics. We use it to understand our Religion, Science, Politics, Sociology, Culture, the Military and Art. And thus, this is how it is we understand our lives at every moment.

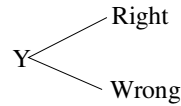
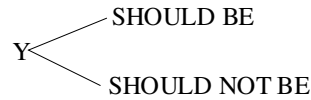
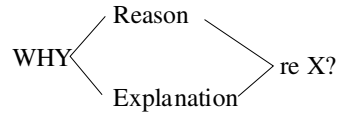
It is the principle component of our Epistemological Operating System, EOS. It is the equivalent of Bill Gates DOS.

The Aristotelian System, A Blame Frame, BF

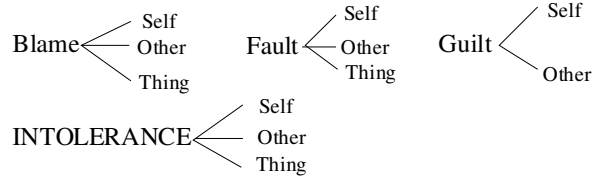
CAUSALITY

Cause and Effect

Y makes X



Y — Justification



SELF- IMPORTANCE & PRIDE

AVOID ALL SELF-RESPONSIBILITY

MAD, MAD, MAD WORLD

Think on it. WHY is such a simple word to use and we all do so in order to understand ourselves, others and the world in which we live. Yet it is the mother of an entire system that Alfred Korzybski, the father of General Semantics said in Science and Sanity that he rejected because it was insane.

It is this linguistics system of A that is the basis of incredible hypnotic work.

In Part V we would like to clarify certain philosophical considerations that unfold out of A, the Blame Frame.