

REGISTRATION

I apply to register for this workshop. I enclose my cheque payable to:

The Question of WHY Seminars.

NAME:

ADDRESS:

CITY:

PROV/STATE:

POSTAL CODE:

Fee:

\$400.00 if application is submitted by Monday 17th
September 2012

\$450.00 if application is submitted after by Monday 17th
September 2012

To:

Mrs. Jennifer K. Smith Chong

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THE TRAINERS

Dennis K. Chong & Jennifer K. Smith Chong have shared a clinical practice in Hypnotherapy and Psychotherapy in Oakville for nearly 30 years.

The enjoy a respected international reputation in the field of their expertise as researchers and teachers. They have lectured in the U.S., England, Spain, Belgium, Germany, Italy, Australia, Hong Kong, Singapore and Hong Kong and across Canada.

They are publishers and authors.



Power (De-type) Seminar, Part II
Modified Meta Model, Part II
Informal Logic
Calibration, Adumbration & Anchoring

Date

Saturday 22nd & Sunday 23rd September 2012

Time

9.30 AM to 4.30 PM

Location

345 Lakeshore Road East, Suite 207
Oakville, L6J 1J5

Power (De-type) Seminar

The power seminar has its logical basis in the discovery by Alfred Korzybski, father of General Semantics, that the Aristotelian system of Cause and Effect is **unsane**. This was a finding corroborated by Richard Bandler and John Grinder, co-founders of Neuro-Linguistic Programming who described it as **semantically ill-formed**.

How the system weaves its insanity in the life of anyone using the philosophy of Cause and Effect is by its **language structures**. A language structure is not the same as the actual words spoken by a person. The language structure of a linguistic system is the underpinning that the person uses to drive his thinking and out of it unfolds the words that he speaks. Let us cite an example. You hear a person shout this at another:

Dam it. Can't you ever be on time?

The linguistic structure for this sentence is SHOULD as in the rule of the person's life:

People SHOULD be on time!

An alternative linguistic structure would be MUST as in this rule of the person's life:

People MUST be on time!

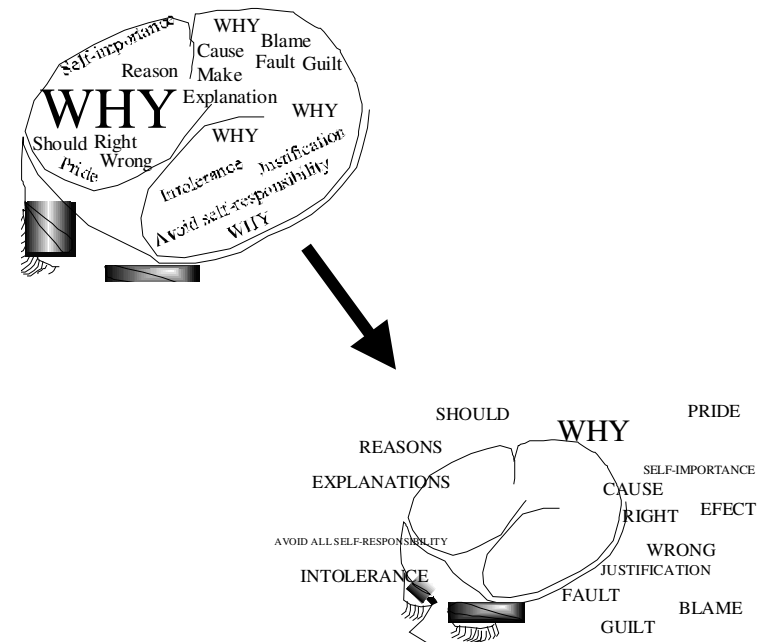
It was Alfred Korzybski's discovery that it was the Non-Aristotelian system that was the basis for **sane** human thinking. With this, he tried to discover what its language structures were. In this, he acknowledged that he failed to do so in his work, *Science and Sanity*; but in it wrote the wish that one day a student of his accomplish it.

This was done for him, some 40 years later in the work *Power and Elegance in Communication* that was published in 1993.

Given the elucidation of the language structures of the Aristotelian and Non-Aristotelian systems, it was very clear to the Trainers that all they had to do was to teach the student the Non-Aristotelian language system.

If the student acquired an automatic and intuitive facility over it, he/she would override all the linguistic structures of the Aristotelian system, a.k.a. Blame Frame from their minds. And if this happened, it would open their minds to the vistas of new and incredible life choices and options.

Functionally it would be comparable to:



Benefits

General – these are listed in the Predictions of the Freedom Seminar. You may check it at the office.

Specific – these are what will be unique to you. We will never know what they are unless you share it with us.